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How to Make Money on Instagram With a Sizable (But Not Huge) Following
With the right knowledge and tools, you can grow your followers and make money on this platform, even if you're not a well-known celebrity. Here are five proven ways to make money on Instagram with a decent amount of followers. You can combine these revenue streams in order to maximize your profits:

You can make money on Instagram if you have an already-established community of engaged followers. Honestly, you don't need a huge following to start earning as an influencer, because brands focus more on the engagement rate than on following. Therefore having in-person interactions with your followers can attract more brands - which means more offers - even if your Instagram account has less than 1,000 followers. So then, use those loyal followers who hang on each recommendation you post on your account to find great brand partnership opportunities.

2. Affiliate marketing

Affiliate marketing can be an easier way of making money, because you can begin with the products you're familiar with or already use. To get started, just research whether your preferred brands are part of affiliate marketing networks, fill out a request form, and if approved, start promoting their products on your Instagram account and other channels.

Additionally, you can search for the best affiliate programs in your niche and join those. Some of those programs include Amazon Associates, Shareasale, Impact, Clickbank, Sage Financials, FragranceNet.com and BH Cosmetics. Simply insert a clickable link in your bio, or create clickable stories, and proceed to promote these affiliate links on your posts and profile.

5. Offer social media marketing services

Brands have added social media marketing to their marketing strategy because of its strong sales potential. They use these platforms to promote their brand, products and services, because they can find their target audience on these networks.

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[Image] Get them from Amazon for \$10.

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